

# Agriculture has tremendous opportunity to grow vertically: ITC chairman

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**THERE IS A** 'serious concern' over food and nutrition security across the world, and it is among the factors that are making food inflation 'sticky', ITC chairman & managing director Sanjiv Puri said on Wednesday.

The agriculture sector has a "tremendous opportunity" to grow vertically but there is a need to build resilience with sustainable farming and use technology to provide such solutions.

The sector has to increase productivity and quality, and at the same time it also has to deal with the newer challenges such as climate change, he said here at a CII function here.

"It has to deal with the newer challenge, a very severe challenge that this sector faces, of climate change. It is a sector that is most vulnerable to erratic weather patterns, and all these issues are no more things of the future.

They are live and with us today," he said.